



2010 Celebrity Dance Challenge 14th Street Playhouse • October 21, 2010 Sponsorship Menu

Exclusive Title Sponsor - \$3500

- Recognition as title sponsor on all event promotional materials and announcements (includes event website and event program)
- Recognition as title sponsor in EDIN e-blasts and e-letters (to a database of 3,000+) and company logo, with a link to company website, prominently displayed on EDIN website (receives 5,000+ hits per month)
- Back cover ad in event program (in color)
- Highlighted as title sponsor in all pre and post-event publicity (television interviews, media releases, print advertisements)
- Mention of sponsorship and blurb about company by emcee at event (350+ attendees expected)
- 10 tickets to event

Platinum Sponsor - \$2500

- Recognition as platinum sponsor on all event promotional materials and announcements (includes event website and event program)
- Recognition as platinum sponsor in EDIN e-blasts and e-letters (to a database of 3,000+) and company logo, with a link to company website, prominently displayed on EDIN website (receives 5,000+ hits per month)
- Full page ad in event program
- Recognition as platinum sponsor in all pre and post-event publicity (television interviews, media releases, print advertisements)
- 8 tickets to event

Gold Sponsor - \$1500

- Recognition as gold sponsor on all event promotional materials and announcements (includes event website and event program)
- Recognition as gold sponsor in EDIN e-blasts and e-letters (to a database of 3,000+) and company logo, with a link to company website, prominently displayed on EDIN website (receives 5,000+ hits per month)
- 1/2 page ad in event program
- Recognition as gold sponsor in all pre and post-event publicity (television interviews, media releases, print advertisements)
- 6 tickets to event

Silver Sponsor - \$500

- Recognition as silver sponsor on all event promotional materials and announcements (includes event website and event program)
- Recognition as silver sponsor in EDIN e-letters (to a database of 3,000+) and company logo, with a link to company website, prominently displayed on EDIN website (receives 5,000+ hits per month)
- 1/4 page ad in event program
- Highlighted as silver sponsor in all post-event publicity
- 4 tickets to event

Bronze Sponsor - \$300

- Recognition as bronze sponsor on all event promotional materials and announcements (includes event website and event program)
- Logo in event program
- Highlighted as bronze sponsor in all post-event publicity
- 2 tickets to event

EDIN is a 501(c)(3) non-profit organization (Tax ID: 58-2334508). Your contribution less the value of goods and services received is tax deductible as allowed by law.